



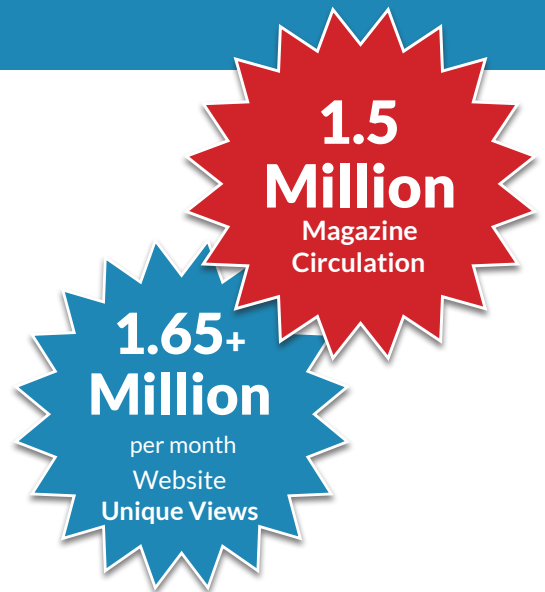
# REBECCA WEBER

CEO | Host for the Better For America Podcast

Better for America covers the issues mainstream media tries to suppress! The woman behind the Association of Mature American Citizens (AMAC), CEO Rebecca Weber dives into the top issues of the week with insight and candor.



“When my father formed AMAC 12 years ago, he took a stand for **ALL Americans** who love this nation. By founding AMAC, he kept faith with the **Framers of our Constitution**. He said history, principles, faith, tradition, responsibility and limits on government all matter. The Better For America Podcast ensures his legacy and AMAC’s fight lives on to save the America we love!”



## The AMAC Experience

AMAC offers a variety of print and digital marketing channels such as Magazine ads, Web banners, E-newsletters, Dedicated email blasts, Sponsorships, Inserts & More!

It’s in the numbers: Boomers make up 50% of the population. Boomers and older consumers will remain the most powerful group of consumers for the next 30-40 years (U.S. Census Population Projections, 2012). They control 70% of disposable income.

AMAC members are the elite of the Boomer Demographic. They are affluent with a household income above the national average. They are engaged and loyal, and exhibit high retention rates and utilize services obtained through their membership.

**Don’t Miss the Opportunity to Reach a Proven Segment of the 50+ Demographic!**

